

EDWARD MCCABE

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EXPERIENCE

Senior Motion Graphics Designer | Contractor Nation January 2023 - Present

Leading the creation of motion graphics for both promotional and training videos for the over one hundred dealers in Contractor Nation's network.

Spearheading the motion design for CN Live, Contractor Nation's annual convention, producing a variety of videos that range from celebrating the network, to helping attendees navigate the campus, and more.

Effectively allocating tasks between myself and the Junior Motion Graphics Designer, and making sure all output is visually cohesive.

Junior Motion Graphics Designer | Contractor Nation August 2022 - January 2023

Digital Media Content Creator | Husky Sport January 2021 - August 2022

Planned and illustrated a children's book titled "Jade and Anya Choose Dinner!" that educates children at the Wish Elementary School in Harford about the importance of nutrition and how to prepare meals.

Digital Design Teacher | College Academy Summer Program Summer 2019 and Summer 2022

Created a lesson plan to teach children (from ages 9 to 14) how to use Photoshop, as well as the basics of photography. Implemented that lesson plan, dynamically adjusting it based on each classroom's needs.

EDUCATION

Bachelor of Fine Arts in Digital Media and Design | University of Connecticut May 2024

Concentration: Design and Animation

SKILLS & SOFTWARE

Skills: Motion Design, Graphic Design, Illustration, Photo Editing, Storyboarding, Logo Design, Video Editing

Software: Adobe Creative Cloud (After Effects, Illustrator, Photoshop, Premiere), Clip Studio Paint, Blender

ACCOLADES

The 2024 Telly Awards May 2024

Received two bronze medals from the 2024 Telly Awards, one in the Business To Consumer category, and one in the Products & Services category, both for my work on the Protect Your Habitat campaign advertisement campaign for Contractor Nation.

Best 2D Animation Scholarship March 2022

Received the Best 2D Animation Scholarship for my animated short film "Cats vs Robots" at the University of Connecticut's 2024 Digital Media and Design Senior Exhibition.